Keys to Profitability: Resilience in 2019 and Beyond

Gary Schnitkey
University of Illinois





Topics

1. Income Outlook for 2019

2. Suggestions for 2019

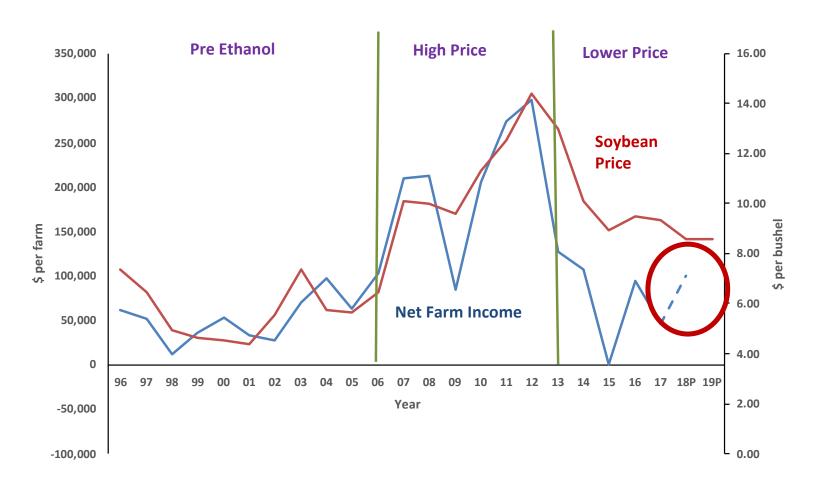
3. Characteristics of Resilient Farmers





Grain Farm Income in 2018 Expected Higher than in 2017

Grain Farm Income and Soybean Prices



Should see improvement in working capital and debt-to-asset positions on many (not all) farms.

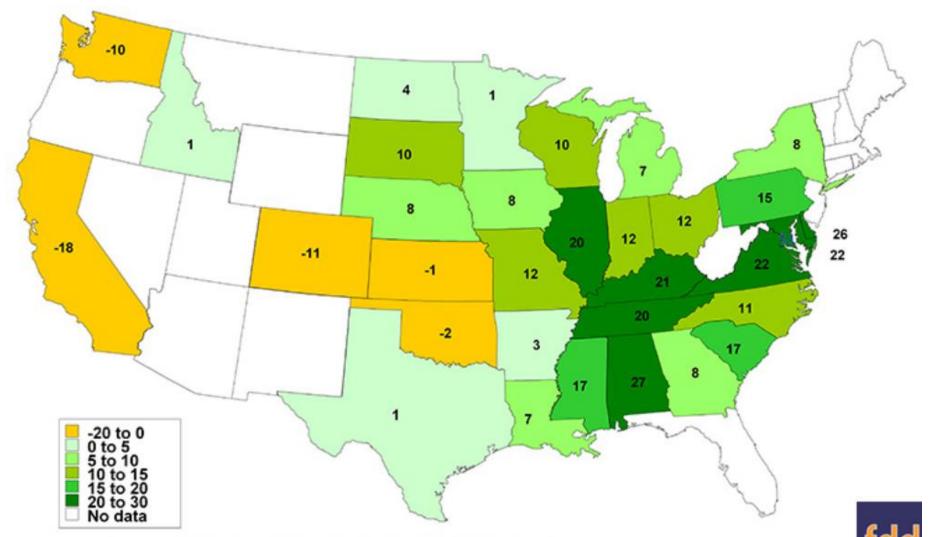
Why?

- 1. Exceptional yields
- 2. Chance to price grain at higher prices in spring
- 3. Market Facilitation Program payments





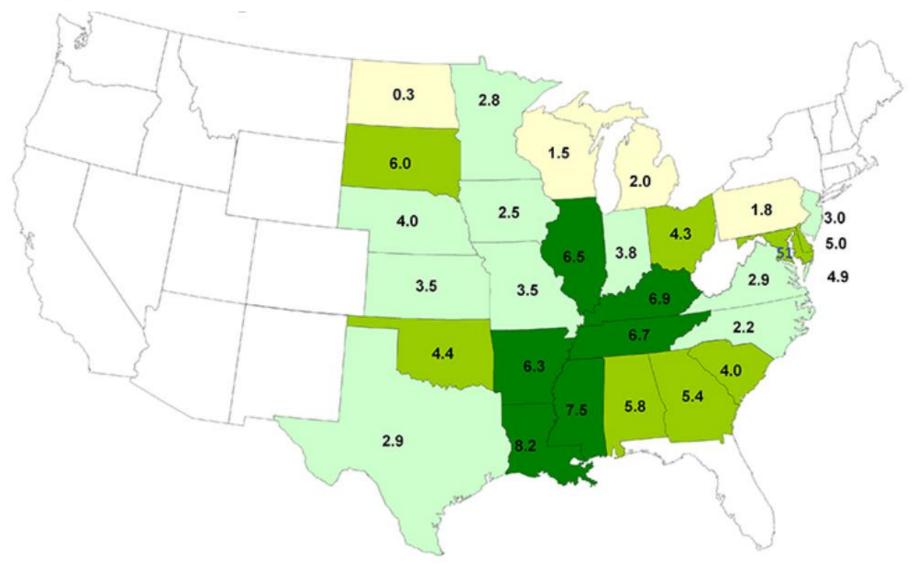
Average Yield-From-Trend, Corn, 2013-2018







Average Yield-From-Trend, Soybeans, 2013-2018







Market Facilitation Program Payments

Rates

Soybeans: \$1.65 per bushel

Wheat: \$.14 per bushel

Corn: \$.01 per bushel

Dairy: \$.12 per cwt

Pork: \$8 per head

Sorghum: \$.86 per bushel

Cotton: \$.06 per pound

Points

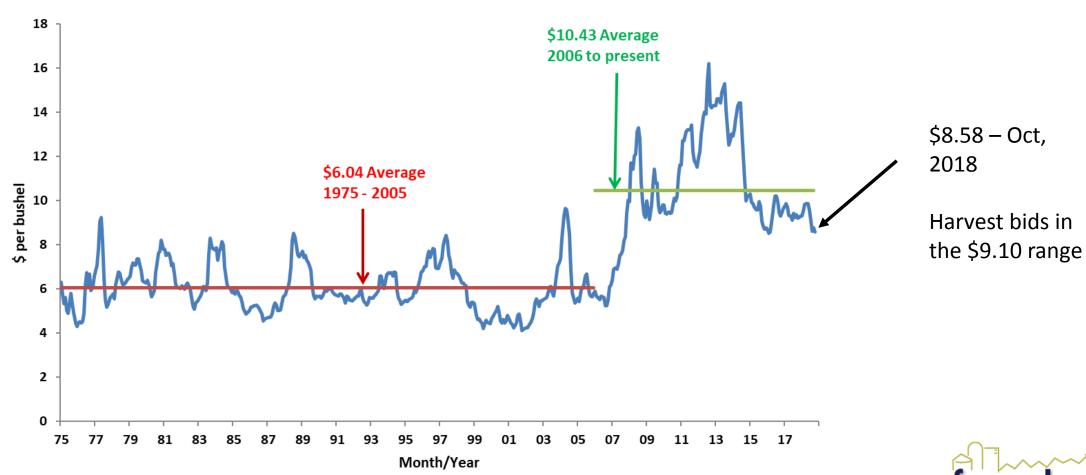
- Important to 2018 income
- Most farmers have received total MFP payments
- Have to Jan 15 (likely to be extended) to sign up for MFP payments
- Administration has indicated that there will not be payments 2019





What has changed? Soybean prices

Soybean Prices, U.S. Monthly form 1975 to Oct, 2018







What has changed? Increasing Costs

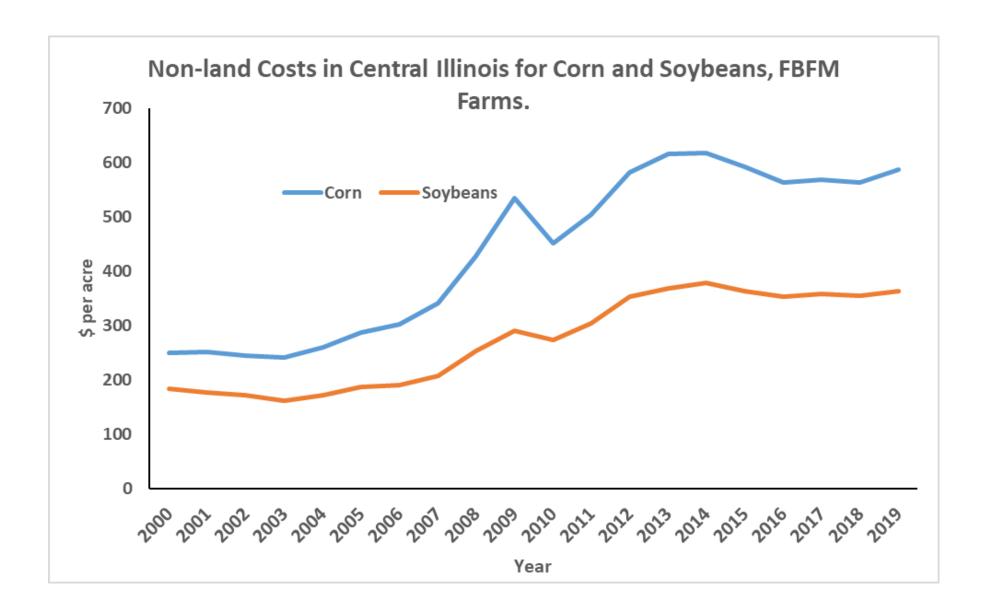






Figure 1. Change in Non-Land Cost from 2014 to 2017, High-Productivity Farmland in Central Illinois, Corn Fertilizer Drying Fuel and oil Seed Building repair and rent Machinery depreciation Light vehicle Misc Insurance Machine repair Utilities Crop insurance **Building depreciation** Machine hire/lease Hired labor Storage Interest (non-land) Pesticides -35 -15 -5 5 -40 -30 -25 -20 -10 0 10 \$ per acre Source: Illinois Farm Business Farm





2019 Income Projections

- 2019 Projections: \$3.60 corn and \$8.50 soybeans
- \$7 per base acre in PLC payments

- Increases in non-land costs
 - \$25 per acre for corn
 - \$10 per acre for soybeans
- Cash rents stay the same





2019 Income Projections



1. Build working capital (2.00 current ratio, \$300 per acre working capital)

2. Forgo capital investments

- 3. Purchase a high level crop insurance product
 - Revenue Protection (RP)
 - At high coverage level





Suggestions for 2019 (farmdocDaily, Nov 13)

4. Prepare a 2019 cash flow

Prices of \$3.60 corn, \$8.50 soybeans

Two sets of yields

- 1. Five year average yields
- 2. Approved yields for crop insurance (much lower than five year average yields)





5. Begin marketing 2019 crop

Dec 2019 CME corn = \$4.00

Nov 2019 CME soybean = \$9.60

Projected Prices, Crop Insurance								
	2015	2016	2017	2018	2019P			
Corn	\$4.15	\$3.86	\$3.96	\$3.96	\$4.00			
Soybean	\$9.74	\$8.85	\$10.19	\$10.16	\$9.60			





6. Have a choice between ARC and PLC

-- Most choose ARC County for 2014 Farm Bill

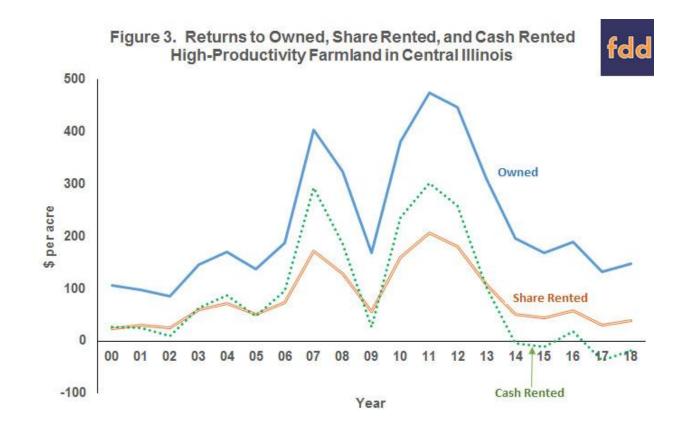
Look at PLC (Price Loss Coverage) Expected Payments from ARC and PLC Soybeans, Clinton County, Illinois Will be tool on Farmdoc





7. Talk to landowners

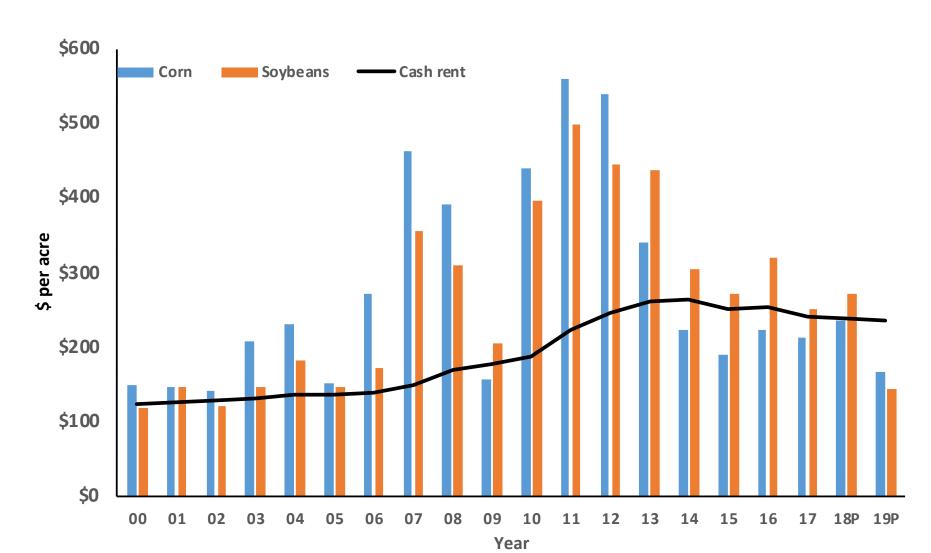
Likely have below \$9 soybean price, leads to declines in corn prices







8. Consideracreageallocation decisions



Seven Habits



- L. Production maintained at high levels
- 2. Innovative but not on the bleeding edge
- 3. Always evaluating production technologies
- 4. Returns are the evaluation criteria
- 5. Cost control is paramount
- 5. The right expertise is brought to the farm
- 7. Create additional revenue





Performance Groups

- Central and Northern IL Counties
 - Champaign, Ford, McLean, Piatt
 - DeKalb, La Salle, Lee, Ogle
 - Southern Illinois
- Two time periods
 - High/rising returns, 2010 to 2012
 - Low/declining returns, 2014 to 2016
- Define performance groups over 3-year horizon
 - Top 1/3 of returns
 - Mid 1/3 of returns
 - Low 1/3 of returns





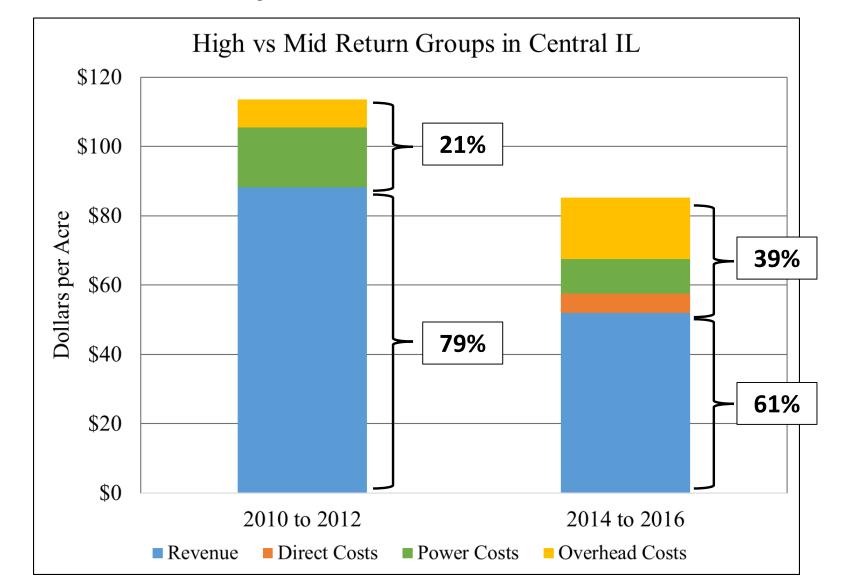
Revenue, Costs, and Returns

	2010 to 2012			2014 to 2016		
	Top1/3	Mid 1/3	Diff	Top1/3	Mid 1/3	Diff
Revenue	\$958	\$870	\$88	\$783	\$731	\$52
Direct Costs	\$248	\$247	\$1	\$270	\$276	-\$6
Power Costs	\$98	\$115	-\$17	\$118	\$128	-\$10
Overhead Costs	\$64	\$72	-\$8	\$67	\$85	-\$18
Total Costs	\$409	\$433	-\$24	\$455	\$488	-\$33
Returns	\$549	\$437	\$112	\$328	\$242	\$85





Top vs Mid Groups – Central IL







The Fundamental Issue

Getting high yields at lower costs High Yields Low Costs





Summary

1. Incomes lower in 2019

2. Take preventive strategies

1. Maintain yields with low costs (Resilient farmer)



