

# The History & Development of Prang

# SOY CRAYONS

## A Colorful New Use for Soybeans

**Soy crayons may not be the biggest use for soybeans however; it may be the most fun. Soy crayons are made from soybean oil instead of petroleum-based paraffin wax. Soy crayons are better for the environment and have soother, brighter colors that do not flake.**

### FACTS ABOUT SOYBEAN CRAYONS

- 🐼 Soy crayons were invented by Purdue University students in 1992, as part of a contest to develop new uses for soybeans.
- 🌱 Prang Crayons have been commercially available since July 1997
- 🌱 Soy crayons are the first advancement in crayons since they were introduced in the United States in the late 1800's.
- 🌱 Prang Crayons contain 85% soybean oil.
- 🌱 Prang Crayons are available in these size packages: 8, 16, 48 and 64. Teachers can order a Master Pack that contains 800 crayons.
- 🌱 Prang Crayons are available at these major retailers: K-Mart, Office Max, Staples, Target, Wal-Mart and more.

